



December 15, 2009

## AGILAIRE DELIVERS PACKAGING AND DISTRIBUTION SERVICES TO AMBERALERT.COM FOR THE MY CHILD ID™ PRODUCT.

For Immediate Release: Redwood City, CA

Agilaire, a leading provider of printing, packaging and logistic services has completed the packaging and distribution of the initial order of AmberAlert.com My Child ID™ for arrival in select grocery stores, see <http://www.amberalert.com/mychildid/where-to-buy/>.

Agilaire was selected by Phoenix based AmberAlert.com ([www.amberalert.com](http://www.amberalert.com)) for their packaging expertise – not only with initial prototyping, consultation and production, but with future scalability and on-going support.

“It was absolutely critical that AmberAlert.com partner with a competent and focused full-service packaging and distribution partner to launch the My Child ID™.” stated, Elsa Guerrero, VP, Sales & Marketing.

“We have plans for national distribution and needed a partner that could scale with us on a nationwide platform; we are confident Agilaire is well suited to the task. We have worked closely with Agilaire in the initial launch phase and appreciate all they have done for us, beyond the packaging of the product,” continued Guerrero.

AmberAlert.com’s product – My Child ID™ is a proactive tool that allows parents to securely organize, manage and store their children’s vital information, critical in the event of an emergency. My Child ID™ features proprietary information management software that organizes pictures and vital statistics, medical information (allergies, medications, physicians, etc.), emergency contact information and more. My Child ID™ is in the shape of an elephant that never forgets, fits on a key chain and features a wireless, digital photo display to remind parents to never forget it.

(Please visit: [www.amberalert.com/shop/child-id-kit/](http://www.amberalert.com/shop/child-id-kit/))

Agilaire, CEO and founder, Tom Haley is equally optimistic about the partnership and initial shipment for AmberAlert.com, stating, “We have been working with AmberAlert.com on the launch of this product for some time now and we pride ourselves not only on successful initial product launches, but support and expertise throughout the entire product lifecycle, from concept to retail presentation.”

### About Agilaire:

Agilaire, a leading provider of printing, packaging and logistic services, has been in the Silicon Valley and San Francisco top 100 Fastest Growing Private Companies for two years running. The business was founded in 2000 and is headquartered in Redwood City, California.

### About Amber Alert.com:

AmberAlert.com exists to help keep children and families safe through safeguarding, response and prevention. A privately held company dedicated to supporting law enforcement and families, AmberAlert.com creates the most advanced tools to improve the efficiency of issuing and responding to AMBER™ Alerts. AmberAlert.com is committed to providing the Law Enforcement Alerting Portal (LEAP™) technology to every State AMBER Program at no cost. AmberAlert.com supports our efforts to provide State AMBER Programs with LEAP at no cost through the sale of My Child ID™.